AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing Of Claims:

1-30 (Cancelled)

31. (Currently Amended) A method operable on a computer for providing a program price for the purchase of a vehicle fuel, comprising the steps of:

receiving customer usage data;

receiving program sponsor data, wherein said program sponsor data includes an amount of a finder's fee ~~data related to a fee~~ paid by a program sponsor to a program operator;

calculating on said computer, using said customer usage data and said finder's fee ~~data~~ amount of said program sponsor data, said program price for said vehicle fuel;

using said customer usage data and said finder's fee ~~data~~ amount of said program sponsor data to develop a financial hedging strategy to diminish a risk to ~~a~~ the program operator in connection with volatility of fuel prices; and

storing said program price on said computer for use in association with a purchase of said vehicle fuel.

32-36. (Cancelled)

37. (Previously Presented) A method in accordance with claim 31 wherein said customer usage data includes a quantity of fuel to be purchased, a number of months during which said program price will apply and a type of fuel to be purchased.

38. (Original) A method in accordance with claim 31 wherein said step of calculating said program price includes calculating multiple program prices for multiple geographic regions.

39. (Original) A method in accordance with claim 31 wherein said hedging strategy includes purchasing a futures contract on said vehicle fuel.

40. (Currently Amended) A method in accordance with claim 31 wherein said program price is a discount to ~~said~~ a current price.

41. (Original) A method in accordance with claim 31 wherein said program price is a capped price.

42-54. (Cancelled)

55. (Currently Amended) A method operable on a computer for providing a program price for the purchase of a vehicle fuel, comprising the steps of:

receiving customer usage data;

receiving program sponsor data, wherein said program sponsor data includes <u>an amount of a finder's</u> fee ~~data related to a fee~~ paid by a program sponsor <u>to a program operator</u>;

determining a market indicator relevant to the future price of said vehicle fuel;

calculating said program price;

using said customer usage data, said <u>finder's</u> fee ~~data~~ <u>amount</u> of said program sponsor data and said market indicator to develop a financial hedging strategy to diminish a risk to ~~a~~ <u>the</u> program operator in connection with volatility of fuel prices; and

storing said program price on said computer for use in association with a purchase of said vehicle fuel.

56-60. (Cancelled)

61. (Previously Presented) A method in accordance with claim 55 wherein said step of calculating said program price further includes using said hedging strategy.

62. (Cancelled)

63. (Cancelled)

64. (Previously Presented) A method in accordance with claim 55 wherein said customer usage data includes a quantity of fuel to be purchased, a number of months during which said program price will apply and a type of fuel to be purchased.

65. (Original) A method in accordance with claim 55 wherein said step of calculating said program price includes calculating multiple program prices for multiple geographic regions.

66. (Original) A method in accordance with claim 55 wherein said hedging strategy includes purchasing a futures contract on said vehicle fuel.

67. (Currently Amended) A method in accordance with claim 55 wherein said program price is a discount to ~~said~~ a current price.

68. (Original) A method in accordance with claim 55 wherein said program price is a capped price.

69-114. (Cancelled)